Topic: Problem Solving A3 Report - “Media Manager”

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Act/Standardize

* Check how long a user is searching for what to watch to determine if service is being effective at eliminating the root cause/problem.

Check/Evaluate

* Service may provide a “recommended” section where, as the user uses the service, media recommendations are shown to the user.
* Root Cause -> can’t find what to watch because of no easy way to keep track of media previously watched or have planned to watch before

Causes

Target

* Develop a web-based application that effectively (manages) keeps track of shows/movies that a user is planning to watch or that have watched already.
* Also, it should give the user the best place to watch said show/movie by providing a direct link to the streaming service where it is available.
* Target completion date is April 28.

Countermeasures

* It’s hard to keep track with shows/movies that you have watched or want to watch in the future.
* Increasing number of streaming services can further debilitate ease of organization. 

Problem Background

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| **Cause** | **Countermeasures** |
| Can’t find what to watch | 1. Have a service that combines all shows and movies from the most popular streaming services in one place for ease of search. Be able to go directly to where said show/movie is available. |
| 1. Be able to keep track of previously watched shows/movies to avoid having to go through them again when searching for new media. |
| 1. Have a “plan to watch” section to easily keep track of media that you are planning to watch for a later date. |